# **Historic, Archive Document**

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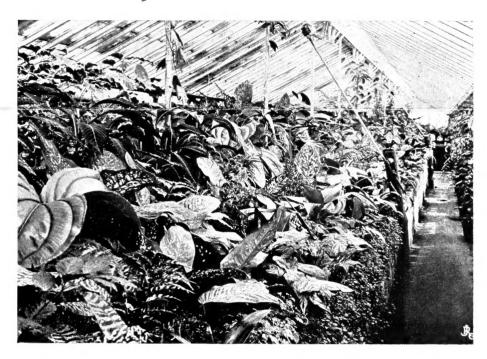


## JULIUS ROEHRS COMPANY

PLANTSMEN — NURSERYMEN

RuthErford

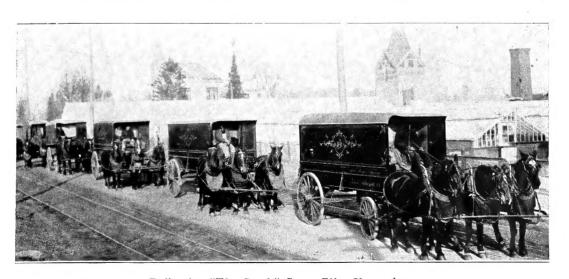
# List of Exotic Plants



**ORDERS:** Because of the limited Mother stock in some species, orders can be accepted and filled only if and when saleable plants are available; acknowledgement will be made giving approximate time of shipment. **Minimum order, \$2.50.** 

**TERMS:** Cash with order; prices include packing; transportation Express collect. Claims for damage in transit must be filed with carrier. We will exercise all care to ship safest way, but because of the tender nature of many Exotic Plants, we cannot assume responsibility for their safe arrival and future growth.

**VISITORS:** In our 120 greenhouses are probably grown the largest assortment of Ornamental Plants under glass in America, and plant fanciers are cordially invited. However, for the protection of our wholesale customers, sales of plants can be made from this list only.



Delivering "The Goods" Some Fifty Years Ago



CLIMBING ROSE "Fern Roehrs"

(Plant Patent No. 606)

A fully double sport of Paul's Scarlet, 80-100 petals, which will not shatter easily; most promising both as forcer or outdoor climber. Fall and winter shipment, dormant; List price .....ea. 2.50



WE ARE WHOLESALE GROWERS, producing large quantities of popular Flowering and Foliage plants for distribution through Retail Florists.

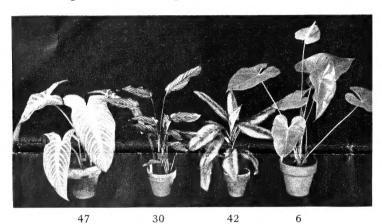
However, there is a Treasure Chest of lesser known Exotic or so-called Stove Plants which the Julius Roehrs Company has collected from all parts of the world and for which the firm has been famous for over 75 years.

This group of rarer plants is not usually carried by florists and it is the purpose of this list to keep them available to the plant lover when they cannot be had elsewhere and the usual Florists plants are therefore not included here, but if local florists cannot supply a certain variety, please write us.

No attempt is made to compete with sources where some of these species are offered at lower prices, and our plants are priced commensurate with the limited stock grown. SIZE is relative and determined by growth habit: SMALL size generally means offshoots, divisions or rooted cuttings from 2½" or 3" pots;

MEDIUM size are more matured plants, usually 4, 5, or 6" pots;

LARGE size will be good sized or specimen plants and may be in 5, 6, 7, or 8" pots.

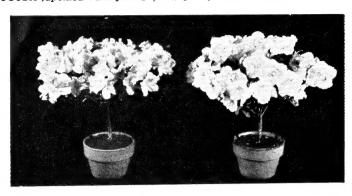


Per Plant: Large Medium Small

Ter Trait. Earge 19	learain	Dillaii
ACALYPHA sanderi (East Indies), Red Fox Tail, long	0.50	
pendant chenille-like flowers	3.50 2.50	
ACORUS gramineus albovariegatus (1) (Japan), flat leaf,	2.00	
striped white, water loving		.35
A. gramineus pusillus, tiny green grassy tuft		.50
AESCHYNANTHUS pulchra (Java), small tropical trailer,		
scarlet flower		1.00
AGLAONEMA commutatus (2) (Asia), leathery foliage,	0.50	1.05
marked silver	2.50	1.25
A. costatum, (3) slow-flat growing, shiny green foliage		5.00
with white spots		5.00
ery pointed foliageL. 2.00	1.00	.75
ALLAMANDA hendersoni (Guiana), Climber with funnel		
shaped golden flowersL. 10.00	5.00	1.50
ALOCASIA Cuprea (Borneo), dark metallic purple leaf,		
prominent veins, dark red reverse		5.00
A. Sanderiana (4) (Malaya), silver green leaf with white		00.00
ribs and margin		20.00
banded	4.00	2.00
ANTHERICUM mandaianum, broad varieg. foliage	2.00	.75
A. vittatum (S. Africa), narrow leaved and varieg. Spider		
plant	1.50	.75
ANTHURIUM spathiphyllum (Trop. America), white spathe,		
free flowering	4.00	2.00
A. Andre. Ferriense Roseum (6) (Colombia), large rosyredL. 25.00	15.00	10.00
A. Andre. Ferriense Alba, white spathe	15.00	10.00 20.00
A. Andre. Ferriense rubrum, dark red spathe		15.00
A. andreanum Julius Roehrs, ruby red spathe		25.00
A. Reidii, rose pink spathe		25.00
AMOMUM cardamon (E. India), spicy Ginger plant		2.50
ARDISIA crenulata (China), produces trusses of red berries		1.50
ARALIA Balfouri (7) (Pacific), varieg. rounded leaf	0.55	1.00
ARAUCARIA excelsa (8) Norfolk Island Pine	2.50	

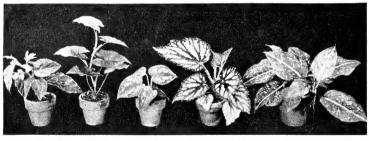


33 34 8 49 26



Azalea Indica when in bloom

AZALEAS (Fall Shipment):  A. Indica Dir. Wagner, early flowering, dble, white  A. Indica Julius Roehrs, large dble, flowering deep red	3.50
for late bloom	3.50
A. Indica Roehrs Triomphe, double carmine rose, varieg.	5.00
A. American Beauty, semi-hardy evergreen, small sgle. flowers, glowing crimson	2.50
A. Sweetheart Supreme, small double rosy-pink, like Sweetheart Rose when in bud	2.00



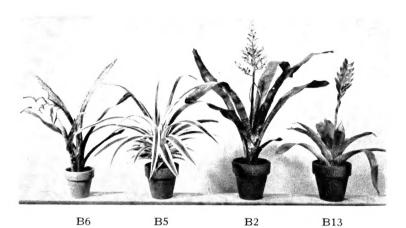
BEG	ONIA Speculata, dull green leaf, speckled gray, hardy		
	and useful		1.00
B.	Nitida odorata (Jamaica), trailing (can be trained),		
_	shiny light green wavy foliage	2.00	1.00
B.	metallica, dark metallic green with brown, tal		1.00
	growing		1.00
В.	heracleifolia (Mexico) palmate, green with brown markings		1.50
REC	ONIA argenteo-guttata, metallic brown-green leaves,		1.50
DLC	white spots, red reverse	2.00	.75
В.	glaucophylla scandens (9) (Brazil), for hanging baskets;	2.00	., 0
	waxy foliage, salmon-rose flower	1.50	.75
B.	imperialis, bright green with brown; hairy, low	3.00	1.50
В.	gogoensis (Sumatra), green with bronzy blotches,		
	round foliage		2.50
В.	manicata aureo-maculata (Mexico), large ivory blotches		
	on green foliageL. 5.00	2.00	1.00
В.	semperflorens Wm. Pitt; large everblooming red		.75
В.	foliosa (New Granada), slender, branching; tiny fol.		.75
В.	Marjorie Gibbs; (51) large dark rose, Christmas flower-	1.50	00
В.	ing	1.50 1.50	.60 .60
В.	Lady Mac; Christmas flowering rose; floriferous  Genessee Beauty; dark rose, compact growth (for	1.50	.00
ь.	Christmas)	2.00	.75
BEC	GONIA REX (Assam):	2.00	., 0
B.	Rex Salamander; (10) slender, green and silver	1.50	.75
В.	Rex Fairy; strong and bushy, silver with green veins	1.50	.75
B.	Rex Libelle; dwarf growth, green with pink sheen	2.00	1.00
B.	Rex Helen Teupel; very dark red, diadema type	2.00	1.00
В.	Rex Herman Teupel; dark, large leaf	2.50	1.25
В.	Rex Mad. Rampke; dark, rough foliage	2.00	1.00
В.	Rex Peace; strong, silver with red sheen	2.00	1.00
В.	Rex Meteor Superba; hard, mottled red and silver	3.00	1.50
В.	Rex Vesuvius; darkest red with rosy spots	2.50	1.25
В.	Rex Pres. Carnot: good grower, crinkly silver leaf	1.50	.75
В.	Rex Silver Queen; olive green with silver band	1.50	.75
B.	Rex Bella; purple, dusted silver	3.00	1.50
В.	Rex Her Majesty; purplish red with silver band	3.00	1.50
B.	Rex Midnight; large dark red, silver band	1.50	1.50 .75
DET	OPERONE guttata (Brazil), Shrimp plant, copper	1.50	1.25

B. amherstia, red, dwarf growth.....

1.25

### **BROMELIADS**

Spectacular Tropical Semi-Epiphytes, distinguished by brilliant bracts or interesting foliage. Useful as Natural Vase plants, and they are easy to keep:



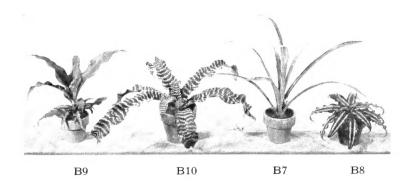
#### Per Plant: Large Medium Small

AE	CHMEA fasciata (B1) (Brazil), green with silver bands, rose bracts	2.50
A.	fasciata superba (Belgian hybrid), strong silver mark-	2.00
	ings	4.00
A.	caligulata (Brazil) light green, bracts yellow	2.50
	miniata discolor (Brazil), bronzy-green with purple re-	
	verse	3.00
A.	fulgens (S. America), gray-green, silver cross bands	2.00
A.	fulgens (B2) discolor, silver and purple; red berries	
	when in flower	2.50
Ā.	weilbacki, foliage copper and green, red bracts tipped	
	orchid	3.50
A.	caudata variegata, (B3) green and white, yellow	
	flower spike	6.00

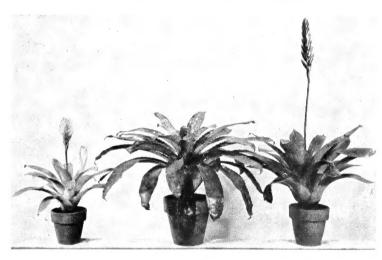


B4 B3 B1

	EGELIA marmarata, green with purple marbling	2.50
	red tips	3.50
	tristis, gray with chocolate markings	2.00
AN	ANAS sativus variegatus, (B5) rose and yellow varie-	
	gated PineappleL. 25.00	20.00
BIL	LBERGIA thyrsoidea (Brazil), foliage green, red bracts	
	with blue flowers	1.50
В.	* * · · · · · · · · · · · · · · · · · ·	1.25
В.	nutans (B38) (Brazil), Queen's Tears, narrow silver	
	foliage, rose bracts	.60
В.	saundersi hybrids (B44) (Brazil), Rainbow plant, bronze	
	or varieg.	1.25
В.	alberti hybrids, (B31) gray, powdered white	1.25
	TANTHUS beuckeri, (B7) dwarf, green with bronze	1.00
В.	distachia hybrid (B34) narrow foliage, gray green	1.00
В.	quintitissima, hard foliage of tubular growth	1.00
В.	macrocalyx, gray-green with silver bands	1.00
В.	rubro-cyanea, bronzy green with ivory blotches	1.50
В.	Sandersii, (B6) short, blotched pink and ivory	1.50
В.	zebrina, gray, tigered silvery	2.50

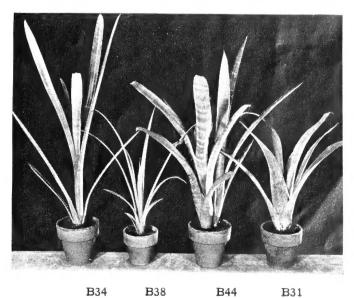


C. beu C. osy C. rose C. terr	ANTHUS bivittatus, long brown stripes along leaf lackeri (S. Brazil), gray green mottled lannus, pink, copper and green, broad foliage leus pictus, (B8) reddish star with rose stripes linnalis, (B9) upright green with bronze latus zebrinus, (B10) brown or bronze with tan tiger-	1.00 1.00 .75 .50
i	ng	1.50
C. acc	rulis ruber, small, dark bronze	.50
C. acc	rulis, small gray-green, dusted silver	.50
DYCKIA	A sulphurea, low star shaped, hard	.50
NIDULA	ARIUM amazonica, purple, very showy	5.00
N. ful	gens (Perringeana) (B11) pea-green with dark spots,	
t	oothed	7.50
	ocenti, green with pink and purple	2.50
	DSIA Lindeni (Peru), narrow green and brown oliage, blue flower bracts	20.00



B12 B11 F

VRIESEA magnifica, (B12) golden bracts, light green fol.... 6.00
V. Erecta, (B13) sword-like red spike with yellow flower
V. Favorita, (B14) magnificent red spike with yellow flower 7.50





Bouv. Gt. Pink

Humb.

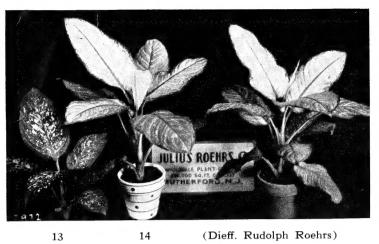
Xmas Red

#### Per Plant: Large Medium Small

BOUVARDIA humboldtii (Tropical America) white winter		.35
flowering  B. Albatross, largest white		.50
B. Christmas Red. small scarlet blooms born in trusses		.35
B. Corymbiflora Giant Pink, salmon-rose		.35
CACTI (Trop. America), Assorted varieties		.30
CEROPEGIA woodi (Africa), String of Hearts, very dainty		1.00
CLERODENDRON thomsonae (W. Africa), climber with		
white and scarlet flower trusses		1.50
CROTON Punctatum Aureum (Malaya), narrow leaf green,	1.50	7.5
mottled yellow	1.50	.75
C. Baron James Rothschild; broad leaf, yellow markings	2.50	1.50
with pink veins	2.50	1.25
C. Corkscrew, (49) var. red, yellow and green		1.45
long tendrils		.75
C. discolor, purple and silver varieg, trop. climber		2.00
C. nijegerensis (Africa), fast climber, hairy olive foliage,		2.00
red reverse	2.00	1.00
C. antarctica (12) (Australia), Kangaroo vine, notched		
glossy leaf	2.00	1.00
C. taitensis (Tahiti), otaheite Dwarf Orange		1.50
CYCLAMEN persicum hybrids	1.50	.60
CYPERUS alternifolius (Madagascar), umbrella plant, for		
fish ponds	1.50	.75
C. Alternifolius Nanus, dwarf umbrella plant		1.00
CYPRIPEDIUM Insigne (India), Lady Slipper Orchid, green		
with brown flower		5.00

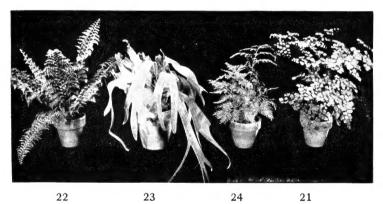


					(1. )		
	19	18	20	16	17	15	
DR. D. D.	fragrans vic godseffiana	ipes c <b>toriae,</b> gree (15) (Cong	en with rich	n gold ban	ıds	3.00 20.00	
D.	white sp		nical Africa	r) spectaci	ılar eilver	1.00	.75
D. D.		n gray folio broad whit	rge te center s	tripe		15.00 5.00	10.00
	white					.75	.50
D. D. D.	Terminalis, Gracilis, (20 fragrans me	) narrow d	ark foliage	edged bro	wn	2.50 3.00	1.25 2.00
D.	-	deniana, y	rellow mar	gins		2.50 3.00	1.25
EU C		eddish leaf onicus (Jap llow Queer	with silver an), Silver a, gold edo	center Queen, silv jed	ver border		1.00 .35 .35
E.	orange re	ed flower		7.50	) to 25.00	1.50 2.00	.50 .75



(Dieff. Rudolph Roehrs) 14

DIE	FFENBACHIA picta (13) (Tropical America), green, irregularly blotched white	2.00	1.00
	picta bausei, yellowish with green margin and white spots	2.50	1.50
D.	picta memoria corsi, broad foliage, gray-green mottled in green	2.50	1.50
D.	picta Rudolph Roehrs, (14) blade almost entirely yellow, with green border and blotched ivory, an	0.00	0.00
D	Leoni, narrow green foliage with ivory zebra design	3.00 2.50	2.00
D.	splendens, soft velvety emerald leaf blotched ivory,	2.00	1,00
	light center vein	3.50	2.50



FERNS:		
ADIANTUM Charlotte: very fine lacy foliage	1.50	1.00 .75
CYRTOMIUM rochfordianum (India), Dwarf Hollyfern DAVALLIA fijiensis plumosa (Polynesia), slow, fine leaf,		.75
for hanging basket  D. pentaphylla (Java), dwarf creeper  NEPHROLEPIS Colorado, fine Lacefern	3.00	2.50 2.50 1.50
N. boston. Trevillian, (22) upright feathered Boston fern PLATYCERIUM alcicorne (23) (Australia) Staghorn fern,	2.50	1.50
p. Alc. majus (Polynesia), thick leathery fronds	7.50 15.00	2.50
P. Willincki (Java), narrow fronds, with numerous antlers, silver-gray  POLYPODIUM subauriculatum knightii (India), graceful		5.00
durable but slow growing hanging basket fern  P. Mandaianum, bluish silver, very graceful yet tough  POLYSTICHUM tsus-sinense, dwarf and durable miniature	3.00	5.00
fern	1.00 3.00	.35 .50 1.50
ing, stands up well		1.00
fern  S. kraussiana Brownii (Azores), low mossy cushion  S. uncinata (China), low bluish creeper  S. wildenovii (India), shimmering blue tropical climbing		.50 .35 1. <b>0</b> 0
fern		1.50



#### Per Plant: Large Medium Small

FICUS radicans variegata (25) (East Indies), dwarf variegated creeper		.75
F. repens (China), little flat climber for walls F. elastica rubra (East Indies), Red Rubber plant	1.50 3.50	.50
F. elastica Doescheri, (26) varieg. Rubber Plant	3.00	
F. exotica, graceful narrow leaved type		1.00
F. pandurata (China), Fiddle leaf plant, mammoth leaves, good decorator	10.00	
FITTONIA argyroneura (Peru), low creeper, vivid green		
with white veins		.75 .75
F. verschaffelti pearci, (27) rose veins in large green foliage		1.00
GARDENIA grandiflora (China), large fragrant double		
flowers	3.00	1.50
G. Veitchi, very willing bloomerL. 5.00	2.00	.75
GLORIOSA Rothschildiana (Africa), climbing lily, yellow		
and red, (tuber or plant)	3.00	
HEDERA maderensis variegata (Canary Islands), large		
leaved variegated Ivy  H. helix Pinoak, dwarf self branching creeper		.35 .35



		1		(2)			
	27	1	25	29	28	43	
HE HI H. HC	ELXINE sole BISCUS sind regia ma DFFMANNIA promine Ghiesbred red rev DMALOMEN	irolii, Bab ensis, Chi: xima, larg A refulgen ent veins, thti, (Mexi rerse, upri [A wallis]	ata (28) (Jave y Tears, for na Rose, do te single bric s (Mexico), R metallic she co), velvet o ght growth, ii (Colombia	ground covuble roseght redght redght redght redght follow grown foliage prominent 1, variegate	erL. 10.00L. 10.00 bliage with bwthe, narrow, ight ribs ed foliage,	3.50	.75 .35 1.00 1.00 2.00 1.50 5.00
I. ISC IXC JA	PATIENS S rose fla Sultani (Z DLEPIS grac ORA coccin COBINIA M SMINUM of Jasmine Sambac,	a variega Jultani van Jultani	ta (Trop. Asia riegata, white continuous be free bloomin. Europe), min lies), Prince (Brazil), spike diflorum (Hin Orleans; Ara	a), varieg. Ve edged for cloom	Vax Plant liage, and ush owers te Spanish ae, double,	3.00	2.00 .50 .75 .50 1.50 1.50
	NTIA forste	riana (Lor	d Howe Islan	nd)		7.50	1.50 .75
M. M.	with liq <b>Calathea</b> leaves	jht feather <b>makoya</b> r with tran	etzei (Brazil), r bands na (Brazil), sparent wind	low growi dows, red r	ng, round	2.00	1.25 2.50
M.	with pi	nk stripes	oseo-lineata , upright Heckei (Bra				2.00
M.	silver l	oands	imiana (Braz			1.50	100
M.	ered gr	ay, red r	everse			2.50	1.50
M.	varieg.	with red	reverse (Trop. Amer				2.50
M.	var. ar	row root	rk green, sh			2.00	1.25
M. MA	kerchoved ARCIA North bit	<b>ina</b> (Brazi <b>thiana</b> (Tr rown bas	l), green with op. America e	n chocolate ), outer pe	blotches tals white, L. 5.00	1.50 2.50	1.00
	flowers <b>EHLENBAC</b>	HIA Platy	v <b>clada</b> (48) (S	olomon Isla	nds), Tape-		7.50 1.00
MU	SA caven	dishi (Sou	uth China),	Chinese d	warf ban-	10.00	

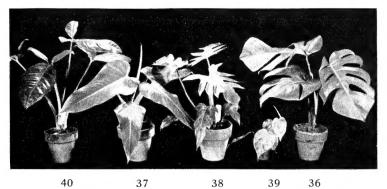


NEPENTHES - The flesh-eating Pitcher Plant of the East Indies

NEPENTHES, insectivorous tropical Pitcher Plants (31)		
(Malaya and East Indies).  N. Curtisii (Borneo) L. 25.00  N. Rafflesiana (India)  N. Atrosanguinea  N. Mastersiana  N. morganiae  N. Patersoni	15.00	12.50 10.00 10.00 10.00 10.00
N. phyllamphora (Cochin - China)		10.00
shaped foliage  N. Emerald Gem, (32) crinkled leaf, slow growing creeper  N. triphylla, trilobed, marked silver		.35 .50 1.00 10.00
grassy tufts		.50
OSMANTHUS aquifolium argentea (East Asia), similar to varieg. Holly	5.00 3.50 5.00	2.50 2.50 1.50
P. Racemosa (Brazil), best of red Passion flowers	1.00	1.50 1.50 1.50
bronzy with light green center	1.00	.50
P. Tomentosum, peppermint geranium, large velvety green foliage		.75
PEPEROMIA sandersi (33) (Brazil), water melon design		1.00
P. gracilis (Puerto Rico), Red stemmed small foliage, branching		.75
P. obtusifolia (Venezuela), Pepperface; glossy green, dwarf  P. obtusifolia variegata, (34) highly yellow variegated		.35 .50



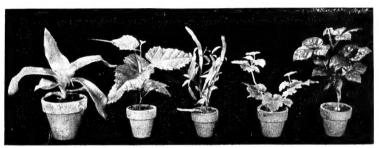
PHOENIX ROEBELINI (35) (India), graceful miniature Date 



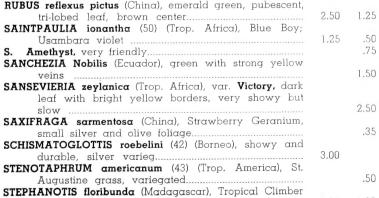
40 37 39 36

#### Per Plant: Large Medium Small

PH	ILODENDRON Scandens (micans), small silver velvet		1.00
P.	pertusum (36) (Monstera) (Mexico), deeply cut or perforated leafL. 10.00	5.00	
P.	hastatum     (37)     (Brazil), arrowhead, hard, bright green       leaf	6.00	
P. P. P. P.	Fimbriata, broad cut leaf with prominent veins dubia, (38) deeply indentated, dark foliage corsinianum, large bronze, serrated wavy edge cordatum variegatum, (39) varieg, cream and glossy	6.00 6.00 7.50	
P. P.	green  cordatum (Mexico), popular heart-shaped trailer	1.25 7.50	.75 .35
P. P.	Andreanum (Colombia), irridescent dark green velvety leaf	5.00	
P.	olive bladeacuminata, medium large, perforated leaf	7.50	2.50



45	12	48	44	46	5
PILEA Muscosa (W. Indies), Artillery Plant, dwarf					.50
on corkey trui  P. nigrum (Old Wo	nk				3.50
foliage tropica	_				.75
PLUMBAGO coccine POTHOS argyraeus	<b>α</b> .(S. Asiα), s				1.00
veivet leaf					1.00
P. aureus (Solomon yellow varieg		ossy green cl	imber with		.50
P. aureus Wilcoxi, RHYNCHOSPERMUM					.60
mine, fragran			, blai jas		1.50
ROHDEA Japonica ( ROSE Fern Roehrs,	Japan), varied	gated			5.00
climber, fully	double (dorn	nant, fall) (Pa	rtented)	2.50	
ROSMARINUS officia			-	2.00	.75
RUBUS reflexus picto	us (China), en	nerald green,	pubescent,		
tri-lobed leaf,	brown cente	er		2.50	1.25
SAINTPAULIA iona	<b>nthα</b> (50) (Tr	op. Africa),	Blue Boy;		
Usambara vic				1.25	.50



with waxy white fragrant flower.....

3.00

1.25



(Succulents, assorted vars.)

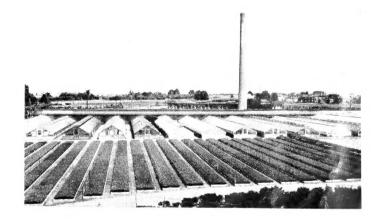
SUCCULENTS, Assorted varieties	1.00	.25
TOLMIEA Menziesi (44) (Pacific Coast), Piggy-back plant  TIBOUCHINA semidecandra (Brazil), velvety leaf, large	1.00	.50
dark violet flower		1.50
TRADESCANTIA Warscewicziana (45) (Guatemala), large		
· foliage for hanging pots		1.50
T. Striata, narrow white stripes on green leaf		.35
VANILLA planifolia variegata (Mexico), Trop. Climber, varieg, green and white		5.00
VITIS antarctica (Australia). See CISSUS		0.00
V. Striata, miniature Grape Ivy		.35
- V. rhomb. Mandaianum, (46) heavy shiny foliage, growth		
rather upright	1.50	.50
V. rhombifolia (W. Indies), Grape Ivy, freely branching XANTHOSOMA lindeni (47) (Colombia), arrow shaped	1.25	.35
varieg. leaf	10.00	
ZEBRINA pendula (Mexico), Tradescantia; silver and		
purple Wandering Jew		.35





Beg. M. Gibbs (51)

Saintpaulia (50)



"Roehrs Has It"

